

OFFICIAL FLUFFY PRESS KIT





GABRIEL IGLESIAS

GABRIEL IGLESIAS HAS BEEN DESCRIBED AS UNBELIEVABLY WITTY, & ELECTRIFYING & A TALENTED PERFORMER

... who has the ability to consistently deliver a uniquely hilarious comedy experience - from start to finish - in every venue he performs in. His high-octane show is a sure-fire hit, a mixture of storytelling, parodies, characters and sound effects that bring all his personal experiences to life. Gabriel's clean and animated comedy style has earned national crossover appeal, making him popular among fans of all ages. Ask anyone who has seen him in concert and you will probably hear the same thing, "Fluffy was SO funny!"

Gabriel's mass appeal opened the door to a rare opportunity for a comic to film a second one-hour Comedy Central special and DVD. The newest special entitled "I'm Not Fat... I'm Fluffy" features the comedian's perfect blend of spot-on voice skills and an uncanny knack for hilarious storytelling. The special, shot live in front of a packed house in El Paso, TX is currently playing in rotation on Comedy Central and is now available on DVD. The new special is destined to top his previous highly successful special/DVD, "Hot & Fluffy." With his huge touring and DVD success it was only a matter of time that Gabriel would be offered his own TV series.

On October 6, 2011, Comedy Central aired the first episode of the new hit show "Gabriel Iglesias Presents Stand-Up Revolution." The show in which Gabriel hosts and performs stand-up material, features an array of hysterical and diverse comedians which Gabriel has personally selected. This series is proving to be a delight for his fans and newcomers alike. Audiences will soon be able to catch Gabriel live as he embarks on his national stand-up comedy tour, "Stand-Up Revolution - The Tour."

Gabriel's television credits include; "The Tonight Show with Jay Leno," "Conan," "Jimmy Kimmel Live," FOX TV's "The Family Guy," "Good Morning America," and "The Late Late Show with Craig Ferguson." He has also headlined the Just for Laughs Comedy Festival in Montreal and Toronto. In 2009, Gabriel had the unique opportunity to be the headliner at the Amman Jordan Comedy Festival, the first of its kind in the Arab world - he recently returned to Amman Jordan for a second visit in 2010. Gabriel's world tour performances include locations such as Australia (Melbourne and Sydney) and Saudi Arabia (Riyadh, Khobar, Qatar, and Dubai.) On November 5, Gabriel begins his European tour of Sweden, Norway, Netherlands Belgium and England, his 2011 touring activities conclude with the concert at the prestigious Universal Amphitheater in Los Angeles on December 30. This event is sure to be a blast for all of Gabriel's fans.



GABRIEL IGLESIAS

STATS & NUMBERS

FILM

Kickin' It	2008
The Surfer King	2006

TELEVISION

Gabriel Iglesias Presents Stand Up Revolution	2011
COMEDY CENTRAL	
Conan	TBS 2011
The Emperor's New School	DISNEY/ABC 2007-2011
The Tonight Show with Conan O'Brien	NBC 2009
Gabriel Iglesias: I'm Not Fat... I'm Fluffy — Special	2009
COMEDY CENTRAL	
Just For Laughs	ABC 2009
Gabriel Iglesias: Hot and Fluffy — One Hour Special	2007
COMEDY CENTRAL	
Live at Gotham	COMEDY CENTRAL 2007
Family Guy	FOX 2007
The Late Late Show with Craig Ferguson	CBS 2006
The Tonight Show With Jay Leno	NBC 2006
Last Comic Standing	NBC 2006
Inside Joke	SiTV 2004
The Drop	SiTV 2004
Comedy Central Presents	COMEDY CENTRAL 2003
My Wife and Kids	ABC 2002
Que Locos	GALAVISION 2001
Premium Blend	COMEDY CENTRAL 2000
All That	NICKELODEON 2000

LIVE SHOW STATS

Fluffy Shop National Tour	Over 190,092 tickets in 113 cities	2010-2011
Australia Tour	Over 6,000 tickets in 2 cities	2011
Middle East Tour	Over 6,000 tickets in 4 cities	2010

DVD SALES

Hot and Fluffy	
Units sold:	365,849
Digital downloads:	202,903

GABRIEL IGLESIAS



WEB SITES & SOCIAL NETWORKS

FLUFFYGUY.COM
FLUFFYSHOP.COM
FACEBOOK.COM/GABRIELIGLESIAS
YOUTUBE.COM/FLUFFYGUY
TWITTER.COM/FLUFFYGUY

TOTAL SOCIAL REACH

3,537,419

YOUTUBE [YOUTUBE.COM/FLUFFYGUY](https://www.youtube.com/FluffyGuy)

Total Video Views: 89,609,954
Total Channel Subscribers: 457,420
Subscribed Channel rank: 176
Most-viewed channel rank: 708



COUNTRIES/STATES WITH THE MOST VIEWS

United States, Canada, Australia, Guam, Norway, Sweden, Puerto Rico, Netherlands, Aruba, Singapore.

COUNTRIES/STATES WITH THE MOST SUBSCRIBERS

United States, Canada, Australia, United Kingdom, Sweden, Mexico, Norway, Netherlands, Saudi Arabia, Germany.

FACEBOOK [FACEBOOK.COM/FLUFFYGUY](https://www.facebook.com/FluffyGuy)

Page Likes: 2,779,080



GOOGLE+ [FLUFFYGUY.COM/GOOGLEPLUS](https://plus.google.com/FluffyGuy)

Followers: 133,219
Celebrity Rank: #45



TWITTER [TWITTER.COM/FLUFFYGUY](https://twitter.com/FluffyGuy)

Followers: 139,877



SMART PHONE APP ON IPHONE, ANDROID & BLACKBERRY

Total Downloads: 298,960
In-app e-mail subscribers: 27,823
In-app video plays: 2,761,582
In-app audio plays: 1,262,158



CHUBBY COMIC IGLESIAS KEEPS IT LIGHT AND FLUFFY

BY IRA KANTOR
MARCH 24, 2010

When it comes to stand-up comedians, Gabriel Iglesias gets to have his chocolate cake and eat it, too. Literally.

When he isn't onstage, America's favorite fluffy comic can't seem to get through a meal without fans recognizing him and begging for pictures or autographs.

"If somebody sees me, then it's on," the rotund Iglesias said via phone while eating a preshow meal at Weber Grill Restaurant in Indianapolis. "It's open season to come and say hi. But then again, it's one of those things where I invite that to happen. I never get mad and I never say no."

Iglesias, a 33-year-old alumnus of NBC's "Last Comic Standing," will perform two sold-out shows Thursday at the Wilbur Theatre as part of his 60-city Fluffy Shop Tour. Though renowned for his high-energy, Latin-based humor, the Long Beach, Calif., native says Bostonians won't have trouble relating to his material.

"I don't make it so that you have to speak Spanish to get the show," Iglesias said. "It's basically a show that crosses over to everybody. Like I'll actually take a little tour around town and I'll do five minutes on just what I saw. I think my gift is the ability to take something that I just did and then take it up onstage and make it funny, even if it's only that one time."

"I'm always a fish out of water," he said, "and everybody can relate to that guy."

Thanks to his popular six levels of fatness routine -- big, healthy, husky, fluffy, daaaaamn and oh hell no! -- Iglesias said his fluffy franchise is booming. He has two Fluffy-titled comedy DVDs; his own production company, Fluffy Inc.; and a Fluffy Shop clothing line. Iglesias said he's very close to getting a copyright on the word that made him famous.

"It's to the point now where if you Google the word 'fluffy,' I come up before anything," he said. "I beat out rabbit, I beat out comforters, I beat out cotton candy, I beat out fabric softener. I've pretty much taken the word over."

Known for his fondness for chocolate cake, Iglesias said wherever he goes, fans make sure he's well-supplied. But he said he wouldn't mind sampling something different when he comes to Boston.

"A Boston cream pie sounds delicious," he said. "You know, on average we get probably 40 chocolate cakes a week. So definitely, something new is very welcome. Especially when there's cream involved."



The Columbus Dispatch

COMIC GABRIEL IGLESIAS'S LIFE PROVES LIFE REALLY IS FUNNY

BY GARY BUDZAK
APRIL 10, 2010

Gabriel Iglesias calls his current show "The Fluffy Shop Tour," and after witnessing his fine stand-up performance last night in the Palace Theatre, there appear to be two reasons for that.

First, before Iglesias made his way to the stage, two of the opening comics hawked and mock-modeled plenty of merchandise. Yes, you, too, can get your own "I'm not fat, I'm fluffy" T-shirt in sizes up to 6XL. The comics mercifully gave out a 5XL T-shirt to an audience member who had revealed to all a rotund and tattooed torso.

Second, near the end of the show, Iglesias said he was tired of tours that label the comics (for instance, this could have been called the Latino Laugh-Out Loud Tour), so he called it Fluffy Shop.

Ironically, the tour was sponsored by Geico -- hopefully Gabriel will replace the gecko and the cavemen as a pitchman.

Anyway, Iglesias, 33, was pretty fluffy and pretty funny. He said he was trying to lose weight (a number which he describes as "Damn!") because "I want to go to a restaurant and have the option of a booth or a table." He said he now has a personal trainer who makes him walk 4 miles to a McDonald's.

Yet Iglesias is more of a storytelling stand-up than a set-up/punch-line comic. He said he doesn't write material -- everything he talks about has happened to him.

For example, he talked about the time he drank Jagermeister at an Orlando comedy club, then got into a stripping contest with a

beautiful woman, finally baring all. The show was videotaped, Iglesias said, but the camera was stolen, so it may turn up some day.

"This is me defusing the situation," Iglesias explained. "Which is what Tiger (Woods) should have done."

For 70 minutes, Iglesias impressed with his stories, asides, sound effects and voice impersonations. He thanked his former haunt the Funny Bone and the radio stations that have him as a guest. He also said he likes interacting with his fans.

The fans like Iglesias, too, often giving him cake, Transformers toys, gift cards -- and Jager bombs.

Master of ceremonies/opener Martin Moreno talked about getting old (42) for 10 minutes. Next was Alfred Robles, who used shock humor effectively. Even better was Noe Gonzalez, who adopted a superhero persona -- Little Man -- to play up his 5-foot-2-inch height.

A SPECIAL MEET AND GREET

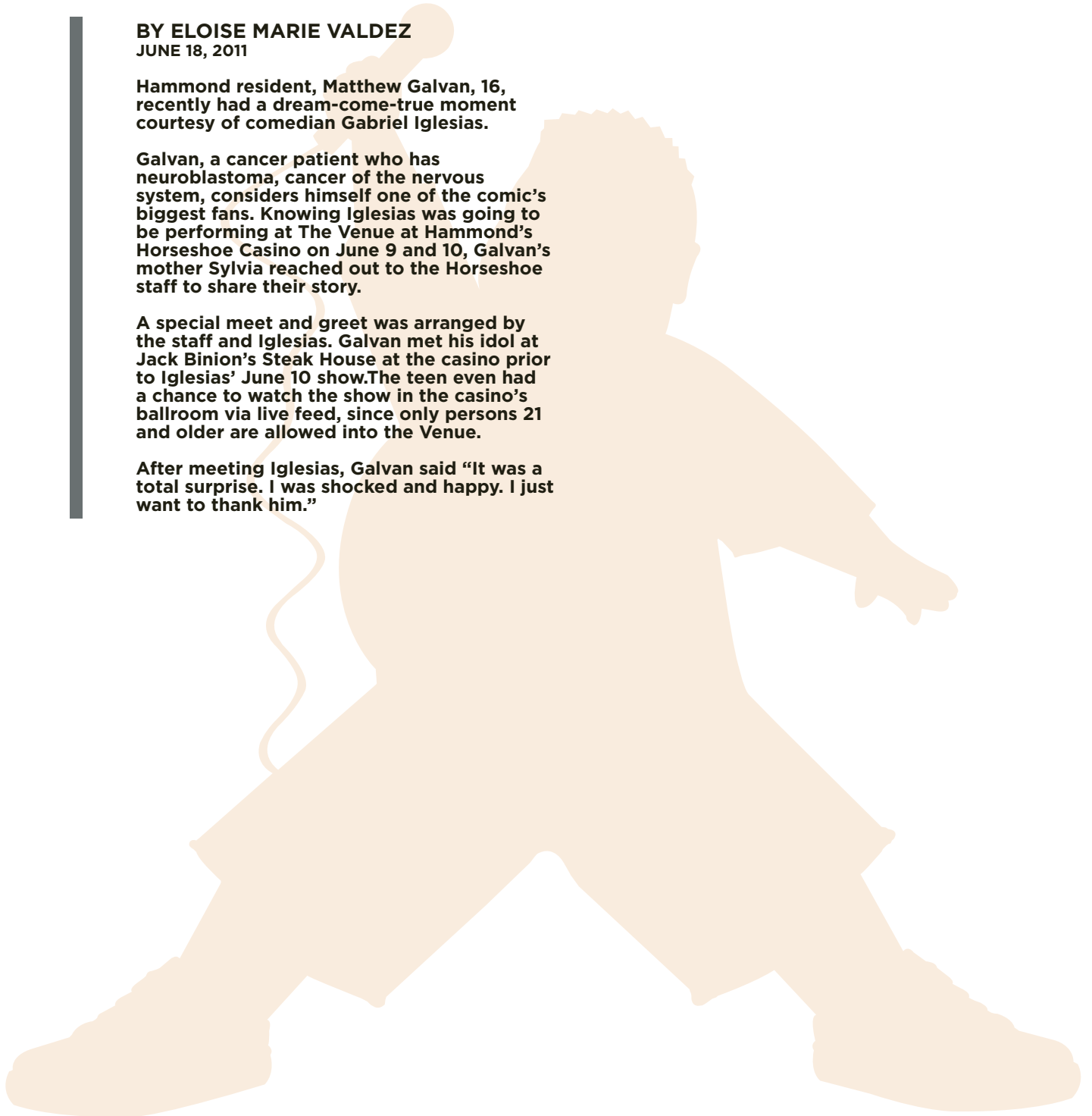
BY ELOISE MARIE VALDEZ
JUNE 18, 2011

Hammond resident, Matthew Galvan, 16, recently had a dream-come-true moment courtesy of comedian Gabriel Iglesias.

Galvan, a cancer patient who has neuroblastoma, cancer of the nervous system, considers himself one of the comic's biggest fans. Knowing Iglesias was going to be performing at The Venue at Hammond's Horseshoe Casino on June 9 and 10, Galvan's mother Sylvia reached out to the Horseshoe staff to share their story.

A special meet and greet was arranged by the staff and Iglesias. Galvan met his idol at Jack Binion's Steak House at the casino prior to Iglesias' June 10 show. The teen even had a chance to watch the show in the casino's ballroom via live feed, since only persons 21 and older are allowed into the Venue.

After meeting Iglesias, Galvan said "It was a total surprise. I was shocked and happy. I just want to thank him."



THE PAISANO

A VERY FLUFFY INTERVIEW

Comedian Gabriel Iglesias returns to San Antonio for night of laughter

BY RUBEN MERCADO
FEBRUARY 9, 2010

He's not fat; he's fluffy.

This endearing description is recognized by many as the calling card of comedian Gabriel Iglesias. Originally starting out in California, Iglesias has since taken the world by storm, performing in sold out shows all over the country, as well as in Canada, the Middle East and a European tour in the works.

With his blend of impressions, funny voices, topical humor and, of course, fun at his own expense, Iglesias' down to Earth brand of humor has won over fans everywhere. Iglesias is a frequent visitor to our own San Antonio, where he will be this coming Valentine's Day. The Paisano recently spoke with Iglesias to get some more information about him as well as his upcoming show.

What brought you to comedy originally? How did you start out, and who were some of your comedic influences?

Late one night watching Eddie Murphy RAW. Saw 1987 on a VHS - remember those? Saw that, and that was it. That was it man, that's what set it off. One of the biggest influences, definitely him (Murphy), Paul Rodriguez, Robin Williams.

Did you find yourself having a hard time getting your comedy career off the ground? Did you run into any obstacles? What are some that you had to overcome?

There's always obstacles in everything you want to do. Most of the obstacles happened early on, a lot of it moreso was trying to find work. And then once you find work, trying to get money out of that work. I got evicted from my apartment, I had almost lost my car, I lived on my sister's couch for a while. There were a lot of different things before I got the ball rolling.

What were your first shows like, once you started to find work? Did you feel comfortable on stage instantly or was it more of a process?

First couple of shows were real independent, it would be more of a one-nighter, bar-and-grill type of place. They would have to put together a show and give me 20 bucks to get on stage. I started getting money by the third time I was on stage. It took years before I got comfortable. Every time I would get onstage I was a nervous wreck, and it kind of showed in the act where I was just this nervous ball of energy.

San Antonio is a frequent stop on your tours. How is San Antonio different from other cities you usually go to? What do you think of the city?

It's definitely one of my favorite cities, that's for sure. I have a lot of history in San Antonio, I used to go over there for the Laugh Festival years ago, when it was a yearly event. I was always doing a couple

shows a year at the River Center Comedy Club. Once I started touring when I was doing the "Que Locos" TV show, we were always in San Antonio, so I've been to San Antonio many, many times. It's definitely one of the friendliest cities for me. The people have always been great, and finding delicious food is no problem there! Tex-Mex is my favorite food, so you cannot go wrong.

Would you say you have a target audience, or any group in particular who really appreciates your style of comedy?

You know what I think is cool? I've managed to get myself in a position where I can pretty much go anywhere and get the same result. Originally, it was more-so Southwest, but now it's getting to a point where pretty much anywhere I go is turning out pretty good. I just did a show a while ago in Missoula, Montana, and the only Mexicans there were me and my guys. And that theater was packed! I haven't lost my roots, I'm still playing to my core, original fan base, but now I can pretty much go anywhere. I think that should be the biggest goal for anyone.

Family friendly?

Definitely! I mean, I'm not gonna say I'm squeaky, but you can count the curse words on one hand on stage. I'm not G-rated, that's for sure, but I wouldn't consider myself X-rated either. There's always a diverse group, with elderly and children there. It's a show for everybody basically. When I do the shows and see kids in the audience, I always tell the parents that I hope they know there would be adult content, but they yell back, "It's cool; it's nothing they haven't heard already!"

What was the first time you considered yourself famous?

The first time was in 1997 in Tucson, Arizona. I had been there doing a show on a TV station and was eating at a restaurant after the third show or so. I noticed that a guy was just staring at me the whole time, before finally coming up and asking if he had seen me on the show. It was funny because I was with some other comedians that had been around longer than me, but I was the one he recognized.

Your San Antonio show falls on Valentine's Day. Do you plan on using that in your act?

Oh, I'll talk about it definitely. It won't be the whole show, but yeah. I'm not gonna rip on anyone - I'm in a relationship, too. I've got no plans myself, just passing through town. I'll be on the bus, eating downtown at one in the morning.

Your career has been going very well recently, but what are some other goals you're hoping to accomplish soon?

Well, I'll be doing my next special hopefully around the end of 2011, so I have that to look forward to. I've also got a European tour coming up, which is my first tour of Europe. I've been overseas, but it's my first time going over there. It's cool that I can go to so many places and be recognized now. It's all going really well.

PERSPECTIVE

UNIVERSITY OF WEST GEORGIA

COLISEUM SHOW A SUCCESS

BY YOLANDA RODRIGUEZ

Spring 2011

Rising comedy star Gabriel Iglesias played to an appreciative crowd of 2,100 at the Coliseum in January.

The California native is known for his storytelling style — his life, family, friends and people he meets on the road are fodder for his humor.

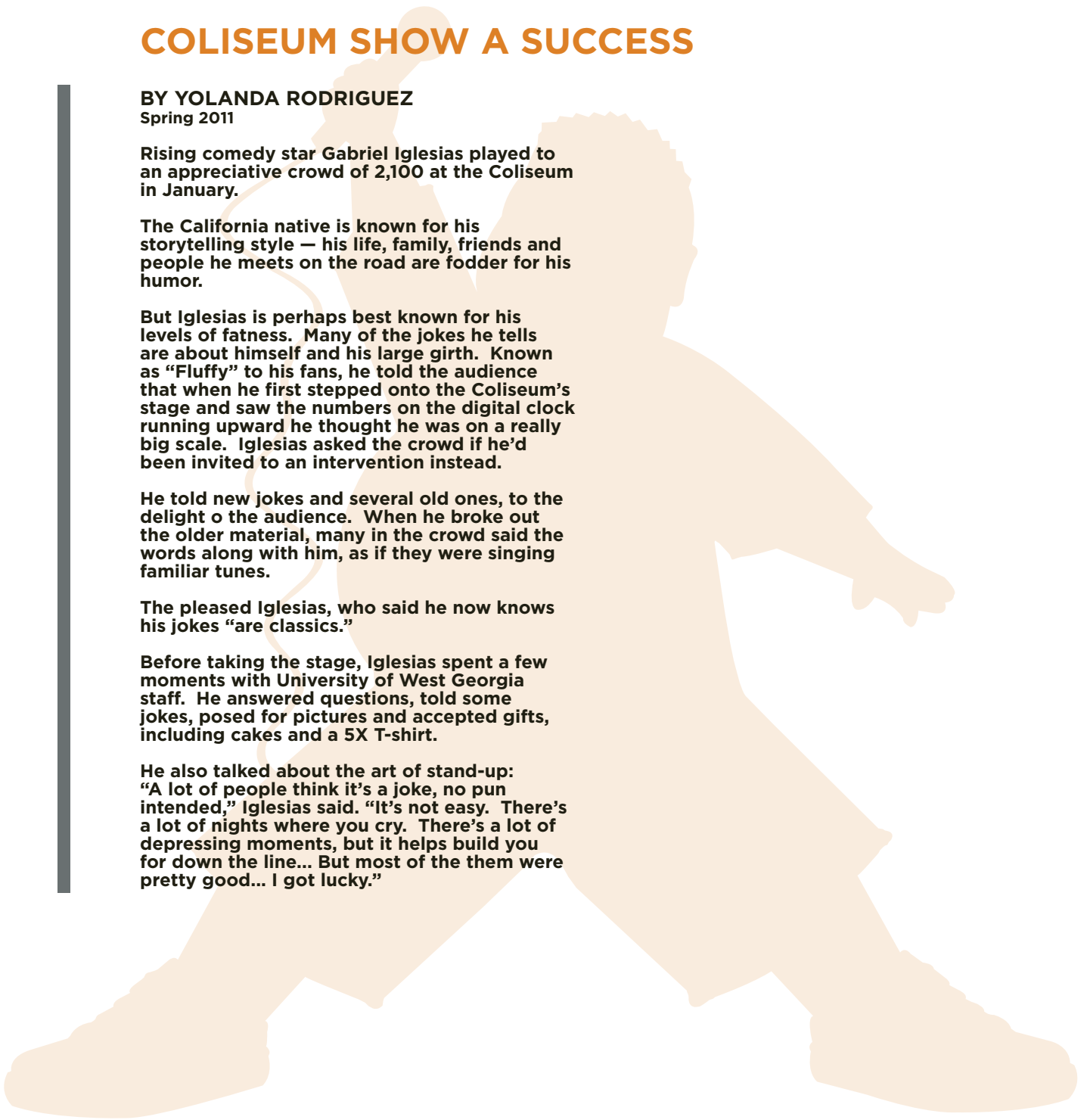
But Iglesias is perhaps best known for his levels of fatness. Many of the jokes he tells are about himself and his large girth. Known as “Fluffy” to his fans, he told the audience that when he first stepped onto the Coliseum’s stage and saw the numbers on the digital clock running upward he thought he was on a really big scale. Iglesias asked the crowd if he’d been invited to an intervention instead.

He told new jokes and several old ones, to the delight of the audience. When he broke out the older material, many in the crowd said the words along with him, as if they were singing familiar tunes.

The pleased Iglesias, who said he now knows his jokes “are classics.”

Before taking the stage, Iglesias spent a few moments with University of West Georgia staff. He answered questions, told some jokes, posed for pictures and accepted gifts, including cakes and a 5X T-shirt.

He also talked about the art of stand-up: “A lot of people think it’s a joke, no pun intended,” Iglesias said. “It’s not easy. There’s a lot of nights where you cry. There’s a lot of depressing moments, but it helps build you for down the line... But most of the them were pretty good... I got lucky.”



Sacramento Press

MR. FLUFFY PUFFS UP THUNDER VALLEY

BY RANDY MIRAMONTEZ
AUGUST 21, 2011

The one and only Gabriel Iglesias, better known as Mr. Fluffy, performed at Thunder Valley Casino and Resort on Saturday night, entertaining well over 3,500 people with his hilarious mixture of storytelling, parodies, characters and sound effects. I say well over 3,500 judging by the overflow in the parking lot next to Thunder Valley's outdoor amphitheater.

Just prior to his performance, Iglesias had over 10 chocolate cakes delivered by fans to his dressing room. He said he performed a routine around seven years ago about a chocolate cake, and to this day fans are still delivering cakes to his performances. The record is 27 cakes at one event. Why do people bring him cakes from a joke made seven years ago? Iglesias said it's all because of reruns.

As Iglesias took the stage, he told the crowd he was checking his tweets. He found out there was an 11-year-old with his family in the parking lot listening to his show. He apologized in advance for any foul language he may use. For the most part, it was a refreshingly good, clean show with very few offensive words. The four opening acts were Martin Moreno, Alfred Robles, Rick Gutierrez and Noe Gonzalez, and they were a bit more offensive.

The audience thoroughly enjoyed Iglesias' ability to joke about the local area, including taking jabs at competing casino Cache Creek and joking about Chipotle in downtown Sacramento, where he ate earlier in the day.

This was a fun show with new material that Iglesias is trying out for an upcoming DVD. Even though the audience was falling on the floor laughing, some audience members were chanting for some of his older material. Being the gracious man he is, he did one more new routine and ended the evening with several routines from the past, starting with his Krispy Kreme joke, which had the audience cheering. When he did the Volkswagen routine, the audience started telling the joke in unison with Iglesias.

Normally the bars are hopping, but the audience was completely caught up in Iglesias' routine and remained in their seats the entire show. As he ended the evening, he was sure to tell the audience that he's a gambling man and will be in the casino later on. He wanted to make sure that if anyone saw him gambling that he would be honored to have them come up say hi and take a picture with him.

I had a chance to talk to Iglesias prior to the show - my opportunity to ask Mr. Fluffy himself a hard-hitting journalistic type question. "So what do you think about your new Xbox with Kinect?" Pretty lame question, but he loved it. He has the Zumba dancing game, and he's been burning up some major calories. He did jokingly say that he was not about to go live with it.

Iglesias was in the fourth season of "Last Comic Standing" and won Comedy Central & Comcast Cable's Comedy Special of the year in 2003. In 2004 and 2005 he was voted into the Top 25 of Comedy Central's "Standup Showdown."

He also has a brand new series on Comedy Central starting on Oct. 6th called "Gabriel Iglesias Presents Stand-Up Revolution." The show will feature stand-up routines from Iglesias and other comedians.