



GABRIEL IGLESIAS

FLUFFYMANIA

20 YEARS OF COMEDY

OFFICIAL PRESS KIT

The logo features the name 'GABRIEL IGLESIAS' in a bold, white, sans-serif font at the top, with a gold silhouette of a person in a dynamic pose above the letter 'I'. Below this, the word 'FLUFFEYMANIA' is written in a large, white, 3D block font with blue and white horizontal stripes on the sides. A gold ribbon banner curves across the bottom of the 'FLUFFEYMANIA' text, containing the text '20 YEARS OF COMEDY' in a black, sans-serif font. The entire logo is set against a background of blue and white stripes and gold stars.

# GABRIEL IGLESIAS FLUFFEYMANIA 20 YEARS OF COMEDY

Born in Chula Vista, California, Gabriel Iglesias is the youngest of six children, raised by a single mother in Long Beach, CA. It was during his childhood that he developed a strong sense of humor to deal with the obstacles he faced. In 1997, he set out to hone his comedic skills, and performed stand-up anywhere he could find an audience; including biker bars and hole-in-the-wall joints. Gabriel's stand-up comedy is a mixture of storytelling, parodies, characters and sound effects that bring his personal experiences to life. His unique and animated comedy style has made him popular among fans of all ages.

Iglesias is one of America's most successful stand-up comedians performing to sold-out concerts around the world. He is also one of the most watched comedians on YouTube with over 300,000,000 views. The comedian has also had the distinct honor of being one of the few to headline and sell-out Madison Square Garden and The Microsoft Theater. Celebrating 20 years in standup comedy, Iglesias is currently on the new world tour, *FluffyMania World Tour: 20 Years of Comedy*.

*Fluffy Food Adventures*, a non-scripted comedic docu-follow series co-starring Gabriel's eccentric tour mates and fellow comedians Martin Moreno, Rick Gutierrez, G Reilly and Alfred Robles will launch its 3rd season (formerly *Fluffy Breaks Even*) on FUSE TV in 2017. The show follows Gabriel and his crew on a coast-to-coast culinary trip in search of the country's most mouthwatering dishes as they discover local gems, unique activities and a few celebrities along the way.

Iglesias has been cast in the upcoming 2017 animated films *Smurfs: The Lost Village* (Sony Animation), voicing the character "Jokey" and *Ferdinand* (20th Century Fox) voicing the character "Cuatro." He will also be reprising his role of "Jimmy" in the animated film *The Nut Job 2* along with Will Arnett and Maya Rudolph and Katherine Heigl. In 2015, he co-starred with Channing Tatum in Warner Bros' *Magic Mike XXL*, reprising his role as Tobias. Gabriel also lit up the small screen on the ABC sitcom *Cristela*.

At the end of 2016, Iglesias released his 6th one-hour comedy special, *I'm Sorry For What I Said When I Was Hungry* on Netflix worldwide. He filmed the special at the Allstate Arena in Chicago to 2 sold-out shows with a total of 20,000 fans in attendance.

Other feature film credits include co-starring roles in *A Haunted House 2*, and his voice can be heard in numerous animated films *Norm of the North*, *The Book of Life*, *The Nut Job* and Disney's *Planes*. Gabriel also starred in the theatrical stand-up concert comedy film, *The Fluffy Movie*. For the past three years Comedy Central has aired Iglesias' hit series *Stand-Up Revolution*. The cable network also premiered *Gabriel Iglesias: Aloha Fluffy* in an unprecedented two-night comedy special to over 15 million viewers. The special was a follow-up to his previous DVD specials, *Hot & Fluffy* and *I'm Not Fat...I'm Fluffy*, which have sold a combined total of over 2 million copies.

# GABRIEL IGLESIAS FLUFFEYMANIA

20 YEARS OF COMEDY

## FILM

|                   |                            |      |
|-------------------|----------------------------|------|
| Norm of the North | LIONS GATE ENTERTAINMENT   | 2016 |
| El Americano      | ANAHUAC FILMS              | 2015 |
| Magic Mike XXL    | IRON HORSE ENTERTAINMENT   | 2015 |
| The Fluffy Movie  | GULFSTREAM PICTURES        | 2014 |
| The Nut Job       | GULFSTREAM PICTURES        | 2014 |
| A Haunted House 2 | OPEN ROAD PICTURES         | 2014 |
| The Book of Life  | 20TH CENTURY FOX ANIMATION | 2014 |
| Planes            | DISNEYTOON STUDIOS         | 2013 |
| Magic Mike        | IRON HORSE ENTERTAINMENT   | 2012 |
| The Surfer King   | MOVIN' PICTURES STUDIO     | 2006 |

## TELEVISION

|   |                 |           |
|---|-----------------|-----------|
| The Late Late Show with James Corden <a href="#">[CLIP]</a> | CBS             | 2017      |
| Harry   | NBC             | 2016      |
| I'm Sorry For What I Said When<br>I Was Hungry              | NETFLIX         | 2016      |
| Tonight Show Starring Jimmy Fallon                          | NBC             | 2016      |
| The Today Show <a href="#">[CLIP]</a>                       | NBC             | 2015      |
| The View <a href="#">[CLIP]</a>                             | ABC             | 2015      |
| Entertainment Tonight <a href="#">[CLIP]</a>                | CBS             | 2014-2015 |
| Conan <a href="#">[CLIP]</a>                                | TBS             | 2011-2014 |
| Tonight Show Starring Jimmy Fallon <a href="#">[CLIP]</a>   | NBC             | 2014      |
| Chelsea Lately <a href="#">[CLIP]</a>                       | E!              | 2014      |
| Aloha Fluffy — Live from Hawaii                             | COMEDY CENTRAL  | 2013      |
| The High Fructose Adventures of<br>Annoying Orange          | CARTOON NETWORK | 2012      |
| Gabriel Iglesias Presents<br>Stand Up Revolution            | COMEDY CENTRAL  | 2011-2014 |
| Conan   | TBS             | 2011      |
| The Emperor's New School                                    | DISNEY/ABC      | 2007-2011 |
| The Tonight Show with Conan O'Brien                         | NBC             | 2009      |
| Gabriel Iglesias:<br>I'm Not Fat... I'm Fluffy — Special    | COMEDY CENTRAL  | 2009      |
| Just For Laughs   | ABC             | 2009      |
| Kickin' It  | DISNEY          | 2008      |
| Gabriel Iglesias:<br>Hot and Fluffy — One Hour Special      | COMEDY CENTRAL  | 2007      |
| Live at Gotham  | COMEDY CENTRAL  | 2007      |
| Family Guy  | FOX             | 2007      |
| The Late Late Show with Craig Ferguson                      | CBS             | 2006      |
| The Tonight Show With Jay Leno                              | NBC             | 2006      |
| Last Comic Standing   | NBC             | 2006      |
| Comedy Central Presents                                     | COMEDY CENTRAL  | 2003      |
| My Wife and Kids  | ABC             | 2002      |
| Que Locos   | GALAVISION      | 2001      |
| Premium Blend   | COMEDY CENTRAL  | 2000      |
| All That  | NICKELODEON     | 2000      |

# GABRIEL IGLESIAS FLUFFYMANIA

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## LIVE SHOW STATS

#FluffyBreaksEven World Tour  
 Unity Through Laughter Tour  
 Stand Up Revolution Tour  
 Fluffy Shop National Tour  
 Australia Tour  
 Middle East Tour

POLLSTAR 2014 TOP 20 TOUR

OVER ONE MILLION TICKETS SOLD IN LAST THREE YEARS!

2016  
 2014-2015  
 2012-2013  
 2010-2011  
 2011  
 2010

## DVD SALES

OVER TWO MILLION DVDS SOLD!

Aloha Fluffy  
 Gabriel Iglesias Presents Stand Up Revolution — Seasons 1 & 2  
 I'm Not Fat... I'm Fluffy  
 Hot and Fluffy

2013  
 2011 - 2012  
 2009  
 2007

## TOTAL SOCIAL REACH

13,468,321

## YOUTUBE

YOUTUBE.COM/FLUFFYGUY

Total Video Views: 309,565,889  
 Total Channel Subscribers: 2,249,188



## TOP 10 COUNTRIES

United States, Canada, Australia, UK, Sweden, Norway, Mexico,  
 Netherlands, Singapore, Saudi Arabia, Denmark

## FACEBOOK

FACEBOOK.COM/GABRIELIGLESIAS

Page Likes: 8,779,264



## TWITTER

TWITTER.COM/FLUFFYGUY

Followers: 924,000



## INSTAGRAM

INSTAGRAM.COM/FLUFFYGUY

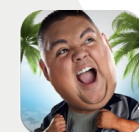
Followers: 1,100,000



## SMART PHONE APP

ON IPHONE, ANDROID & BLACKBERRY

Total Downloads: 831,387  
 In-App E-Mail Subscribers: 91,370  
 In-App Video Plays: 7,126,048  
 In-App Audio Plays: 2,236,867





## GREEN BAY PRESS-GAZETTE

KENDRA MEINERT

The relatability factor of his humorous personal stories onstage — usually with sound effects — is an extension of who he is away from the mic.

“I talk about regular things that people can understand and connect with. Even though I’m in this position, I’m still trying to let people know, ‘Hey, I’m not trying to send out servants to bring me food.’ I’m the guy that will still go to the mall and I’ll hang out. I’m the guy you’ll find at the gas station pumping his own gas. I’m more popular, definitely, but I’m not different.”

## PRESS-TELEGRAM

RICHARD GUZMAN

Iglesias is a top-grossing comedian with a busy slate of projects and live gigs who still lives and hangs out in his hometown, where it all started on a small elementary school stage.

“I love that I still live here, this is my hometown. I could live anywhere in the world at this point, but I chose to stay here, this is my roots,” said Iglesias

## autoblog

BRETT BERK

Gabriel Iglesias - also known as Fluffy - is a successful film and television actor, voice performer, and stand-up comedian known for his roles in *The Book of Life*, *Cristela*, *Magic Mike* (and its forthcoming sequel *Magic Mike XXL*), and his stand-up film *The Fluffy Movie*. Gabe also just announced that he will be headlining Madison Square Garden on April 17th.

With all of this success comes the inevitable collection. Fortunately for us, Gabriel has decided to forego hoarding American Bisque cookie jars or Vargas Girl paintings, and focus instead on cars. He now has quite an eclectic collection featuring everything from a 2013 Audi A8 to a 1979 Trans-Am signed by Burt Reynolds.

## Chicago Tribune

JEN WEDDLE

He has a deep appreciation for his fans and believes that for any comedian to be successful they must work clean, relate to an audience and know their audience. One of the ways that Iglesias stays connected with his audience is by running all of his own social media accounts so all of the comments and photos posted to the fans are actually responses from Iglesias.